



# trend show '08

THE FAT EVENT YOU CANNOT SUM UP IN ONE WORD.

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LÜTFİ KIRDAR CONGRESS AND  
EXHIBITION CENTRE

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THE NEWSPAPER

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# THE EARLY CRAZINESS!



Trend Show is in its fourth year, and instead of December, it's at the Lütfi Kırdar from 25 to 28 October! The date has been pulled back so young people can come together with amazing concerts, shows, events and gifts given out by participating companies earlier, and things are openly going crazy early at Trend Show! And it's coming to make the Lütfi Kırdar glad, and the young people happy!

CHOOSE A STAGE AND HAVE FUN WITH  
THE PEOPLE YOU PREFER!



Trend Show continues its policy of "lower than the lowest" in ticket prices! As if prices of **15 and 25 YTL** were not enough, we now have two concert stages! In Trend Show 2008 two stages will be erected, the Main Stage and the New Comer's Stage, and there has obviously been a widely audible increase in the number of acts young people will get a chance to see.



Entertainment at the Main Stage will feature Duman, Nev, Hayko Cepkin, Göksel, Gripin, Aylin Aslım, Sagopa Kajmer and Aslı, whereas the New Comer's Stage will present the opportunity to listen to new and upcoming acts such as Malt, Gökçe, Kreş, Üçnoktabir, Grizu, Buz and İstanbul Attack!



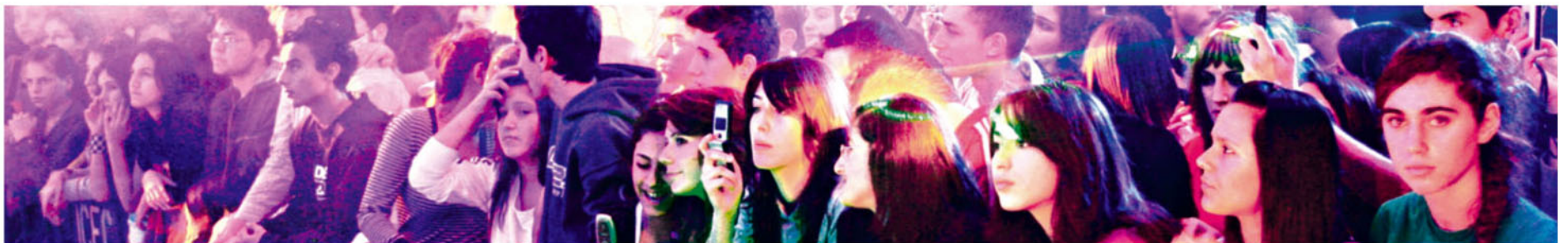
## FOUR PINKER THAN PINK DAYS WITH 50 YOUNG BRANDS!

Trend Show continues to go crazy not only to change the way young people look at their environment, trends and new brands, but also to let them have fun and make them happy, and this year promises them a pinker than pink life, if only for four days!

HUGE SPONSORS, HUGE ENTERTAINMENT!

In addition to Vodafone's main sponsorship, Trend Show has received the support of brands such as Vestel, First and MTV, and has renewed its entire technical hardware including the sound and lighting system to present perfect entertainment.

The Trend Show team works constantly to further share its increasing success and possibilities with young people, and is determined to change the face of Istanbul with a far more rigorous organization. May it be "pink" for all young people!



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tickets are available at **biletix** sales points



# RESPECT DIFFERENCE

"Do not belittle and exclude those who aren't like you! For your freedom to be yourself, respect others' right to be different" is our motto and with the support of 20 university clubs "RESPECT DIFFERENCE" is again included on Trend Show's program.

Because each one of us is as different as the other.  
We are alike because we are different.  
We can exist together with all our differences.  
We can approach differences not with bias but with an open heart and can agree, although we do not share the same ideas. We could say, our trend is "Respect Difference"!

"Respect Difference" is the main theme of Trend Show again this year, because showing "Respect" to "Difference" is our urgent need!



## "RESPECT DIFFERENCE" CONTINUES WITH ÖZLEM YALIM...

The theme of the year at Trend Show this year is again "Respect to Difference." The theme will come to life with the installations of Özlem Yalım, a graduated of the Middle Eastern Technical University and an Industrial Designer, and will enable you to build realistic dreams for a pinker than pink world. Countless thanks to Özlem Yalım for her special work!

"Stand Alone"  
VICTOR POLITIS

## LIFE-SHOTS FROM THE LENS OF VICTOR POLITIS AT TREND SHOW '08



This year Trend Show will host an international photographer. A visual event realized under the coordination of Design consultant Özlem Yalım: **The VICTOR POLITIS Photography Exhibition**

As the artist presents the purest, most natural states of life, he also shares with us the regional texture, the regional people and their lives with us. The photographs give us the chance to observe the life which continues in various parts of the world in various cultures. The photographs of Politis, who will come from New York to share his work with young people; are a visual feast about the world, life and most importantly, about the "human being"!



## HERE'S THE TREND SHOW TEAM, IN LOVE WITH EVERY SHADE OF PINK!

Each one of them is young, intelligent and creative! We thank this incredible team which has witnessed both moonrise and the cock's crow. God bless your brains, kids!



# THE DAY TO DAY TREND SHOW '08 PROGRAM!

25 October 2007 - Thursday

26 October 2007 - Friday

27 October 2007 - Saturday

28 October 2007 - Sunday

13.00 Delia Du Sol (Coca-Cola Stand)  
14.00 Grizu (Ford New Comer's Stage)  
14.45 Üçnoktabir (Ford New Comer's Stage)  
15.15 Bedlam Oz  
15.30 Sagopa Kajmer (Main Stage)  
15.45 Üçnoktabir Autograph Hour (Ford Stand)  
17.00 Delia Du Sol (Coca-Cola Stand)  
17.15 Bedlam Oz  
17.30 Hayko Cepkin (Main Stage)  
19.15 Hayko Cepkin Autograph Hour (Trend Show Autograph Area)

13.30 Kreaş (Ford New Comer's Stage)  
14.15 MaIt (Ford New Comer's Stage)  
14.30 Kreaş Autograph Hour (Ford Stand)  
14.45 Bedlam Oz  
15.15 Delia Du Sol (Coca-Cola Stand)  
15.20 MaIt Autograph Hour (Ford Stand)  
15.30 Aslı (Main Stage)  
17.00 Delia Du Sol (Coca-Cola Stand)  
17.15 Bedlam Oz  
17.30 Duman (Main Stage)

13.30 İstanbul Attack (Ford New Comer's Stage)  
14.15 Gökçe (Ford New Comer's Stage)  
14.45 Bedlam Oz  
15.15 Delia Du Sol (Coca-Cola Stand)  
15.30 Aylin Aslım (Main Stage)  
16.45 Aylin Aslım Autograph Hour (Vestel Stand)  
17.00 Delia Du Sol (Coca-Cola Stand)  
17.15 Bedlam Oz  
17.30 Nev (Main Stage)  
19.15 Nev Autograph Hour (First Stand)

12.30 Buz (Ford New Comer's Stage)  
13.00 Cover Fest Final  
14.30 Buz Autograph Hour (Ford Stand)  
14.45 Bedlam Oz  
15.15 Delia Du Sol (Coca-Cola Stand)  
15.30 Gripin (Main Stage)  
16.45 Gripin Autograph Hour (Coca-Cola Stand)  
17.00 Delia Du Sol (Coca-Cola Stand)  
17.15 Bedlam Oz  
17.30 GökseI (Main Stage)  
19.00 GökseI Autograph Hour (Coca-Cola Stand)

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